

Jennifer Studebaker

816-726-0379

jennifergstudebaker@gmail.com

Kansas City, MO

EDUCATION

Master of Science Anthropology

Purdue University | 2012

Bachelor of Arts Anthropology

Indiana University | 2010

SKILLS & EXPERTISE

Research & Evaluation

Qualitative Research

Mixed Methods

Survey Design

Data Collection

Database Management

Data Visualization

Organizational Learning

Change Management

Communications

Strategic Communications

Website Development

Report Preparation

Presentations

Email / Direct Mail Outreach

Content Creation / Writing

Salesforce / Marketing Cloud

Client Services

Administrative

Operations Management

Project Management

Facilitation

Budgeting

Relationship Building

Training

Systems Implementation

Event Planning

EXPERIENCE

Project and Business Integration Specialist

Ewing Marion Kauffman Foundation | March 2019 - Present

Previously Public Affairs Coordinator

- Leading audience research to guide engagement strategy and update messaging
- Championing Salesforce adoption, including leading an internal study to evaluate launch
- Introducing process improvements to Public Affairs operations, records keeping, and content creation
- Project managing digital and community engagement projects
- Developing and facilitating trainings, workshops, and listening sessions

Marketing and Operations Manager

Byrne, Pelofsky + Associates | June 2018 - January 2019

Previously Coordinator of Administration and Consulting

- Wrote and edited successful grant applications and RFP submissions
- Launched and managed new CRM system and lead generation campaign
- Researched donor prospects for clients and conducted initial outreach

Account Analyst

Service Management Group (SMG) | June 2017 - June 2018

- Advised C-suite leaders at major restaurant, nonprofit, and retail brands on how to improve customer experience via survey consumer insights

Research Analyst

mySidewalk | July 2016 - May 2017

- Introduced client feedback into the product design and marketing strategy
- Advised mySidewalk to re-position itself as a city intelligence tool and to expand into other civic markets, including public health, which has resulted in continued market success

Program Specialist

The Society for Ethnomusicology | June 2012 - June 2016

Previously Office Coordinator

- Managed office, membership, donations, and communications
- Led annual conference live-streaming volunteer program and post-conference survey reporting
- Supported Executive Director in execution of Sound Future Campaign

SELECTED VOLUNTEER SERVICE**Working Group Lead / Advisor**

Anthropology Career Readiness Network |
May 2020 - Present

- Advises on communications strategy
- Designs handouts
- Led global team in a rapid assessment project

Co-Chair

Society for Applied Anthropology Business TIG |
March 2022 - March 2023

- Organizes conference sessions and leads group meetings

Assessment Group Chair

Bloomington Food Policy Council | 2013 - 2016
Secretary | 2015 - 2016

- Prepared a report assessing the local food system to inform policy making, included mapping and survey results collected by group.

Trustee

Glenn Carter Memorial Toolshare | 2015 - 2016
(Center for Sustainable Living/ShareBloomington)

- Founding trustee, organized city grant-funded event, and set up financial recording system.

Fundraising Chair / Treasurer

2010-2011 | 2011-2012
Purdue Anthropology Graduate Student Association

- Applied for and managed grants, organized events, and completed reports.

TECHNOLOGY

I am always open to learning new tools. The below list are the ones I see as most relevant to this role and is not exhaustive.

Microsoft Office Suite
Trello / Teamwork
Qualtrics / SurveyMonkey
Mural / Jamboard
Salesforce / Marketing Cloud
Zoom / Webex / Teams

SELECTED PUBLICATIONS

(2022). J Studebaker, M Yeoman, S Andreatta, and E Briody. Practitioner Experiences Across Work Sectors: Insights for Students and their Educators. Group 3: <https://anthrocareerready.net/resources/commission-materials/>

(2021). S Andreatta, V Phaneuf, J Studebaker, and J D Parker. "Practicing Anthropology in the Post-COVID World: How to Get Hired and Where to Look." *Practicing Anthropology*, Vol. 43 (4), pg. 14-18.

(2012). J Studebaker.
Perspectives on Health and Wellness through Food in Belize's Stann Creek District. (Thesis). Purdue University, West Lafayette, IN.

SELECTED PRESENTATIONS

(2023). J Studebaker. "Explaining Anthropology to Others: Developing Our Disciplinary Narrative." Roundtable with Riall Nolan presented at Society for Applied Anthropology Meeting in Cincinnati.

(2023). J Studebaker. "Managing Up: Navigating Power Dynamics in Organizations" Roundtable with Jeffrey Greger and Sonja Hodgson presented at Society for Applied Anthropology Meeting in Cincinnati.

(2022). J Studebaker. "A Career Readiness Commission Sponsored Session Part I - Training Anthropologists for Tomorrow: The Work of the Career Readiness Commission." Paper presented at Society for Applied Anthropology Meeting in Salt Lake City, UT.

(2022). J Studebaker. "Working with a Degree in Anthropology in a Post-Covid World: How to Get Hired and Where to Look." Paper presented at Society for Applied Anthropology Meeting in Salt Lake City, UT.

(2020). J Studebaker. "One Foundation: Fostering CRM Engagement." Paper was to be presented at Society for Applied Anthropology Meeting in Albuquerque, NM (Canceled due to COVID-19).

(2018). J Studebaker. "Satisfaction in the Silicon Prairie: Connecting Client and Customer." Paper presented at Society for Applied Anthropology Meeting in Philadelphia, PA.