

# Society for Applied Anthropology

# Newsletter

Vol. 1, No. 1

February 1990

## SfAA PRESIDENT'S LETTER

by Thomas Greaves  
Bucknell University

### A Welcome to the SfAA Newsletter

These pages in your hands are more than just another newsletter of the sort that arrive in numbers to everyone's mailbox. The *SfAA Newsletter* inaugurates a new *character* for the Society. For all too many of our 1,800 members, membership in the Society has been mainly a subscription to two journals. That isn't a society, that's a purchase. It is important for the Society to become what it says it is: a *society*—an interaction, a dialogue, a mutual exchange—between our members.

To be sure, our annual meetings are excellent at providing this sort of interaction, but only a small percentage of our membership attends the average annual meeting. What about the rest? Many SfAA members cannot attend. Travel funds are not provided by many employers, our many student members frequently find travel beyond their means, and in many practitioner settings time away from the job is not given. Further, our many overseas members typically meet insurmountable problems of distance and expenses.

The *SfAA Newsletter* is an inclusive tool. It lets all of us become active in the whole. We can raise the small points that animate, or aggravate, our professional lives, and we can listen to each other on the transitory issues that occupy most of the time of any group. We can call for assistance on a professional problem; seek participants for a project or panel; check up on the actions of those carrying governance responsibility for the Society; and, we can spread to the whole membership information on an initiative taken by any one of us.

For example, under Phil Young's leadership the Society is sending full sets of its journals to various libraries in Third World countries where scarce resources or the devastation of political turmoil has deprived our colleagues of the essential disciplinary information for

## 1990 SfAA MEETINGS IN YORK

by Marilyn Poland  
Chair, 1990 Program  
Wayne State University

### Theme: Assembling Knowledge to Address Human Problems

The 49th annual meeting of the Society for Applied Anthropology will be held in York, England, March 28 - April 1, 1990. The site of the meeting, the University of York, is an ideal setting to promote a comprehensive examination of important global issues and to foster international collaboration among applied workers. This year's program contains sessions and individual papers by professionals from many disciplines including the social and biological sciences, engineering, nursing, architecture, education, medicine, and public health along with elected officials. The diversity of background and citizenship including participants from North and Central America, the United Kingdom, Spain, France, Germany, the Netherlands, Switzerland, Scandinavia, USSR, Africa, China, Australia, and the Middle East is cultural mulch necessary for the exploration of international issues and perspectives. The participation of ten co-sponsoring anthropology organizations from three countries fosters an examination of the training and employment of applied social scientists with potential for international collaboration at the organization level.

There are over 85 sessions planned for the York meeting — too many to be described here. However, a few highlights are noted. This year's Bronislaw Malinowski Award will be presented to St. Clair Drake (Stanford University). He will be honored at a special ceremony followed by an international reception. An invited panel on human rights will examine the experiences of anthropologists who have observed and recorded violations of human rights and will be followed by remarks from Congressman John Porter (R. Illinois). Sessions sponsored by participating anthropology

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organizations include: care of the elderly, management of planned change, mismatch in the communication of anthropological knowledge, anthropology of tourism, ethnography and social work, and racial issues in the public schools by the British Association for Social Anthropology in Policy and Practice member organizations; international perspectives on health care problems, self care, anthropological perspectives on nursing, marijuana and child development, and health of immigrants and refugees by the Council on Nursing and Anthropology; organizational studies, organizational culture, and effects of international moves on families by National Association of Practicing Anthropologists; protection of children and training anthropologists as documentary filmmakers by the Royal Anthropological Institute; racism and race relations, and social policy issues in Canada by the Society of Applied Anthropology in Canada; and AIDS and HIV transmission, health care teams, and health care, and 10 roundtable discussions by the Society for Medical Anthropology.

Organized sessions by teams of anthropologists from France, Spain, and Holland will highlight applied work in those countries. Five global issues representing areas of concentration within this year's theme are well covered in the sessions. Two sessions organized by Tony Oliver-Smith (University of Florida) address disaster relief efforts worldwide in response to natural and man-made disasters. Public health issues are addressed by health conditions and by organized team efforts at health promotion and health policy development. Social, political, and health issues of refugees are reviewed. Environmental protection, with an emphasis on communicating risk, is the theme of several sessions, and economic and technological development is discussed in agriculture, rural development, housing, effects of technology on labor and the politics of economic development in England.

Bill Leap's (American University) information exchange on training for local practice will assume an international perspective, with opportunity for informal exchange among training programs, students, and practi-

tioners. This session is scheduled for Friday morning, March 29, and participants are invited to seek out representatives from training programs housed in universities and agencies such as the World Bank and private foundations. This annual information exchange has grown each year, and this year's program will offer a broader array of training opportunities. Sessions by and about students in applied programs are evident in the program along with a meeting and reception for students. Finally, local tours arranged by Dan Dobbert (Minnesota Mosquito Control Project) will highlight some of the many important historical events that have occurred in the York area, covering archaeological, architectural, social and economic subjects.

Altogether, the York conference presents an opportunity for applied workers to assemble at a time and in a part of the world where major political and economic changes are occurring. Just as local issues are most often viewed in global context, so, too, might applied research expand beyond local boundaries and interests to a broader world view. Discussions around common interests at York can continue three years hence at the next international meeting of the Society. Thus, the international meetings might be viewed as part of an ongoing, organized process to promote applied research at the international level.

For those who have not yet registered, the costs of travel and housing may never be lower. Fares to England from the United States are lower than the costs of some domestic flights. Room and breakfast at the University of York is only \$24.00 per day. There may still be time to register for the meeting by calling the Society business office at 405/232-4902 for registration materials.

For those of you who have registered for the meeting, there is rich diversity in topics and participants, with ample opportunity for formal and informal exchange of ideas. It has been a pleasure for me to correspond with the many session organizers and individual participants and I look forward to meeting all of you personally at York.

## OTHER MEETINGS

### Student Sessions in York

The 1990 SfAA meetings in York, England, offer the first set of sessions organized by students and designed to address the concerns of students. On Wednesday afternoon, March 28, a session entitled "Student Internship/Practicum in a Community Setting" will explore student experiences aided by facilitators and mentors in community studies. John Van Willigen (University of Kentucky) and Mim Dixon (Chief Isaac Health Center) will be discussants. On Friday morning, March 30, a roundtable session, "Anthropology 2000" is designed to stimulate the exchange of ideas and opinions

on the directions current applied anthropology is taking. This session will be informal and is intended to encourage dialogue among students and non-students regarding issues of common concern. Saturday evening, April 1, there will be an International Meeting of Students at which the establishment of a formal student representative to the Society for Applied Anthropology will be discussed and officers elected. For additional information, contact Robert Pomeroy, Department of Anthropology, University of South Florida, Tampa, FL 33620.

## SEA Convenes

The Society for Economic Anthropology will hold its Tenth Annual Meeting, April 27-28, at the University of Arizona. Peggy Barlett (Emory University), SEA president, advises that a special invited program has been organized by Sutti Ortiz (Boston University) and Susan Lees (Hunter College), which will emphasize the 1990 conference theme, "Understanding Economic Process." Session topics include: "Philosophical Foundations," "The Household as Economic Actor," "Power and Economic Transformations," and "Environment: Victim or Agent." A poster session is also planned. Those wishing to give a poster paper should contact Sutti Ortiz, Department of Anthropology, Boston University, 232 Bay State Road, Boston MA 02215 (617/353-2195).

## Conference on Senior Housing

The American Society on Aging will sponsor a conference on senior housing — "Housing America's Elders: Meeting the Challenges of Today and Tomorrow" — as a Special Program in conjunction with its 1990 Annual Meeting in San Francisco. The conference will take place on April 3-5 at the Hilton Hotel. It is co-sponsored by the National Research Center and the National Council of Senior Housing of the National Association of Homebuilders, the American Association of Retired Persons and the National Association for Senior Living Industries. For information, contact the Conference Division, American Society on Aging, 833 Market Street, Suite 512, San Francisco, CA 94103 (415/442-0431).

## MEETING REPORTS

### Chinese Ethnological Society

by John A. Young  
Oregon State University

I participated in the Fourth Meeting of the Chinese Ethnological Society held in Beijing October 16-20, 1989. The Chinese Ethnological Society has 742 members among whom are represented 31 different nationalities

(minority cultures) and 28 provinces and autonomous regions throughout China. The conference itself was attended by about 120 scholars. Originally 19 foreign scholars had been invited; only four of these actually came to the meeting. I was joined in this group by two Russians and one Yugoslavian. We had the honor of being the first foreigners to participate in a meeting of the Chinese Ethnological Society. As a result of my participation, I met many Chinese ethnologists who can be valuable contacts for further research and exchanges.

I had been scheduled to attend a second conference organized by the Chinese Society for the Study of World Nationalities. However, this conference was postponed and I had no choice but to leave before it convened. The Chinese Society for the Study of World Nationalities has about 500 members.

While in Beijing I met in a group setting with the Department of Chinese Ethnology and the Department of World Nationality Studies in the Institute of Nationality Studies under the Chinese Academy of Social Sciences. I also met with the Director of the Ethnology Program at the Central Institute for Nationalities and the Head of the Foreign Affairs Office of the State Commission for Nationalities. Each of these units is interested in a broad range of exchanges with American anthropologists.

One suggestion that I promised to pass along to my American colleagues concerns short-term (one to three-week) academic exchanges that would involve sending visiting delegations to universities, institutes or other work places in both countries. The institutions and individuals participating in the exchange would negotiate the specific arrangements and financial support, but the basic format would be for the hosts to provide meals, accommodations and local transportation while the guests pay for international airfare. However, both sides should receive a net benefit. Chinese students living in this country can be called upon to help as interpreters for visiting delegations.

Our Chinese counterparts also are interested in working on cooperating on conferences, translations, publications, and research projects in the future. They wish to broaden their contacts beyond the usual sinologists to professionals who may not be experts on China, but with whom they share disciplinary and geographical interests elsewhere in the world. Many Chinese ethnologists who study other cultures speak foreign languages that can be used to communicate with Americans who study the same cultures and speak the same languages. I met one scholar, for example who spoke fluent Spanish and was a specialist on Mexico. Other languages include but are not limited to French, Russian, German, Italian, and Japanese. Applied anthropology is of particular relevance at present, as the Chinese have plans for launching a nationwide project to assess various aspects of development among minority cultures.

The present situation in China is such that academic professionals are under great scrutiny while the govern-

ment applies pressure against political dissent. However, the policy of "opening to the outside world," which, in the last decade pushed forward many social changes is still in effect. At this time, the support of foreign friends is regarded as especially welcome. Our colleagues in China do not want to be isolated from the outside world as they were during the Cultural Revolution.

SfAA president Tom Greaves has appointed a liaison committee to assist in developing ties between American and Chinese anthropologists. Joining me as members of this committee are: Steven Brush, Frank Kehl, Chen Yongling of the Central Institute for Nationalities, and Liu Xingwu and Zhai Shengde of the Institute for Nationality Studies in Beijing. We would like to develop a list of SfAA members who are interested in exchanges and cooperation with the Chinese. Please contact me with your name, address, phone number, and professional interests if you wish to become involved. We will then assist you in contacting appropriate counterparts in China. Department of Anthropology, Waldo Hall 238, Oregon State University, Corvallis, OR 97331-6403.

### Consultants' Directory Being Compiled

The Consultants' Network, formed at the 1987 AAA meeting in Chicago, is compiling an expanded edition of their directory to include all those with an interest in anthropology and business, whether academics, consultants or corporate employees. All business-oriented anthropologists who wish to be listed are asked to send relevant information (name, address, phone, degrees, title of firm, consulting interests and specialties, experience, publications, etc.) to the Network coordinator: Cathy Hodge McCord, Department of Anthropology, Central Missouri State University, Warrensburg, MO 64093. (816/429-4404; 816/747-5426).

## TRAINING PROGRAMS

### Coastal-Marine Graduate Program

In a combined Department of Sociology and Anthropology, East Carolina University in Greenville, North Carolina, offers a Master's Degree in Sociology with both thesis and practicum options. Although core course studies are principally in sociology, students may opt for an anthropologist as Thesis Committee Chair and may combine committee memberships from a variety of disciplines.

East Carolina University has particular strength in coastal and marine issues. The Department of Sociology and Anthropology employs three sociologists and three

anthropologists with coastal and marine interests, and the Institute for Coastal and Marine Resources (ICMR) at ECU has two full time anthropologists as well. The Department of History houses the Maritime History Underwater Research Program which boasts national acclaim. Other departments having strong ties to coastal and marine issues include Geology, Biology, and Geography, all of which participate in adjunct and joint appointment arrangements.

In addition to graduate support available through the department, a variety of research programs is open to student participation. Almost one million dollars in research support has been garnered by ECU'S "marine social science group" over the last five years. This alone provides the program with both the flexibility and need to recruit high quality graduate students.

The Department of Sociology and Anthropology maintains a working relationship with local, state, and federal agencies in the southeastern United States. A department faculty member sits on the North Carolina Marine Fisheries Commission and also chairs the Governor's Marine Science Council, positions that bridge academic and practical training. Inquiries should be addressed to Michael K. Orbach, Professor of Anthropology and Anthropology Coordinator, East Carolina University, Greenville, NC 27858-4353 (919/757-6883).

### Marine Fellowship

The University of North Carolina Sea Grant College Program announces the availability of the SEA GRANT MARINE POLICY FELLOWSHIP for graduate study leading to a Master's Degree from the Department of Sociology and Anthropology, East Carolina University, Greenville.

The one year (renewable) fellowship begins in the Fall, 1990, and carries a 12 month stipend plus full tuition and fees. Funds for supplies, travel and other research expenses are also provided.

The Fellow will work with Dr. Michael K. Orbach of the Department of Sociology and Anthropology, East Carolina University.

Applicants should submit: 1) transcripts, 2) GRE scores, 3) statement of interest, and 4) names of three references, with addresses and phone numbers to: Michael K. Orbach, Institute for Coastal and Marine Resources, East Carolina University, Greenville, NC 27858 (919/757-6883; 757-6779). Applications should be submitted by March 1, 1990; however, extensions may be granted upon calling.

## South Carolina Expands Master's Program

The University of South Carolina announces a new Master's program in Anthropology. After a decade of offering an MA in Public Service Archaeology, a general Master of Arts in Anthropology will be offered starting in the Fall 1990. The program emphasizes strengths in Archaeology, Biocultural Anthropology and Culture and Communication. The program maintains its applied aspect with the objective of equipping students to practice anthropology. Domestic and foreign area fieldwork opportunities, internships, and assistantships will be available. Deadline for application is March 1, 1990. Contact Joan Gero, Graduate Director, Department of Anthropology, University of South Carolina, Columbia, SC 29208 (803/777-6500).

### WHOI Research Fellowship

Woods Hole Oceanographic Institution's 1990-91 Research Fellowship Program is looking for persons in the social sciences to apply their expertise "to the economic, legal and political issues that arise from uses of the world's oceans." Topics of special current interest include advanced ocean technology, policy affecting undersea uses, marine biological diversity, quality of marine habitats and reserves, and impacts of sea level change. Full details on the Marine Policy & Ocean Management Fellowship Program are available from the Dean of Graduate Studies, Education Office, Clark Laboratory, Woods Hole Oceanographic Institution, Woods Hole, MA 02543.

## Five-year Practical Anthropology B.A.-M.A. Program

Montclair State College has become the first institution in the Northeast to offer a combined five-year bachelor's and master's degree program in practical anthropology. This new program is designed to provide students with the knowledge, skills and experience to pursue careers in applied anthropology in non-academic settings.

Recognizing new occupational opportunities for practicing anthropologists, the program is recognized for the balance it achieves between academic integrity and practical concerns. As a state college, Montclair stresses

continuing professional development, problem solving and involvement in surrounding communities, as well as enhancement of the arts and sciences. The new program in practical anthropology addresses all of these goals through its emphasis on the value of a liberal arts education combined with an appreciation of and preparation for the workplace. A major requirement of this integrated undergraduate and graduate program is an off-campus placement in an agency, corporation, or service institution where students actually "do" anthropology in order to test their acquired knowledge and research skills, and to gain disciplined practice in their profession. Placements are based on student career interests and have included apprenticeships at the American Museum of Natural History, the Bergen County Office on Aging, the Ellis Island Historical Reconstruction Project, the Morris Museum of Arts and Sciences, the Lower East Side Historic Conservancy (New York) and the New Jersey Consumer Affairs Agency. A special track for transfer students and/or graduates of two year colleges has been incorporated into the program to accommodate their special needs.

Students interested in this innovative and comprehensive program are invited to contact Bertha Quintana, Chairperson, or Kenneth Brook, Program Coordinator, Montclair State College, Department of Anthropology, Upper Montclair, New Jersey 07043 (201/893-4119).

## LETTERS / COMMENTARIES

### Changing Climates

by Alvin W. Wolfe  
University of South Florida

About fifteen years ago, the SfAA commissioned its Committee on Accreditation and Certification to do a survey of applied and/or practicing anthropologists to find out what they were actually doing. Remember, at that time, there was no *SfAA Newsletter*, no journal like *Practicing Anthropology*. The *Anthropology Newsletter* was pretty much dominated by academic interests, and even *Human Organization* was academically oriented. Nobody knew what non-academic anthropologists were up to, not even, for that matter, how many of them there were. Nationwide, the SfAA survey located only 113 persons who fit the criteria by which applied anthropologists outside of academia were defined.

The results of that first survey were reported in the first issue of *PA* as "The Jobs of Applied Anthropologists" (Volume 1, No. 1, October 1978). Since then we have all become much better informed about what applied anthropologists do. Not only do we have *PA*, but we also have better coverage of applied anthropology in the *AN* and in special publications of the SfAA and of the Na-

tional Association of Practicing Anthropologists. We all benefit as well from the information gathered and disseminated by the local practitioner organizations that have been active in many metropolitan areas.

It is still very difficult to estimate just how many applied or practicing anthropologists there are nationally or worldwide. There must now be thousands, rather than merely hundreds. As a result both of their numbers and their active participation in public life, anthropologists are making themselves and their discipline known as it was never known before.

In the Tampa Bay Area, a few years ago we had to explain applied anthropology afresh to each new public or health and human services administrator we would meet in the course of reaching out for internship placements for our graduate program in applied anthropology. Now, partly as a result of such outreach, anthropology is much better known in the region, and there are, in fact over a hundred anthropologists working in professional jobs in this area, the so-called Sun Coast of Florida. Anthropologists are working as planners, researchers, evaluators, managers, administrators, counsellors, educators, in all manner of institutions: comprehensive planning and zoning, transportation planning, health care and services, mental health services, social services, public and community relations, children's services, senior services, banking and finance, mass communications, community development, and, of course, in historic preservation and cultural resource management.

Even with all that, the market is not saturated. While many of these professionals are, to be sure, graduates of USF's applied anthropology programs, many have been trained elsewhere and have moved into the area as part of their own career development. On the other hand, many of the 130 graduates of USF programs are no longer working in this area even though it is where most of them began their careers as applied anthropologists.

These past fifteen years have seen a lot of positive development relevant to anthropology. We are communicating much better with the non-academic world than we used to. We anthropologists are also communicating better with one another about applications and practice. This new *SfAA Newsletter* should help us in both ways.

## **SfAA Directions Forum**

by Ann McElroy  
SUNY Buffalo

In a recent mailing to members, Tom Greaves, President of the Society for Applied Anthropology, sought input from SfAA members regarding new directions the Society might take. Now that our financial and membership situation is increasingly strong, it is time to begin discussion and planning of ways that we might, in

Greaves' words, "design the Society so that it fulfills or supports more and more of the professional and intellectual needs of all practitioners and applied social scientists." The Society's resources will remain limited, but we do expect to have some latitude for new initiatives.

To facilitate the exchange of ideas on possible new initiatives, a major portion of the Council of Fellows meeting during the York, England meeting this Spring will be devoted to an open forum on the Society's future. The Council of Fellows meeting is scheduled for Friday, March 30, 3:30-5:00 p.m. We invite all SfAA members—most certainly including student members—to attend the Council meeting and to contribute their ideas. Following regular Council business (e.g., installation of officers, certain committee reports, and new business) the floor will be given over to proposals and discussion of the Society's future directions. The Society's Executive Committee will be present to listen and take note of the ideas you raise and discuss.

We welcome all input, whether at the Council of Fellows meeting or in writing to Tom or me, or to any other member of the Executive Committee. This is your Society—let us hear from you. Comments may be sent to Ann McElroy, Member, SfAA Executive Committee, Department of Anthropology, SUNY Buffalo, Buffalo, NY 14261.

## **From *Human Organization***

by Michael Angrosino, Editor  
University of South Florida

As editor of *Human Organization*, I am delighted to have the opportunity to welcome this newsletter to the roster of publications of the Society for Applied Anthropology. Members of the Society have long expressed the need for a vehicle for the relatively rapid exchange of information, and those of us who have contributed in some small measure to the emergence of this newsletter have high hopes that it will serve this most important communications function.

The exchange of fundamental scholarly matter—research data, formulations of methodology, contributions to theory—remains the concern of *HO*. But given the expansion of our membership beyond the borders of the traditional academy, there is a growing need for a current forum for information about jobs, career opportunities, legislative initiatives, action projects, training programs, and the like.

I plan to use the newsletter to communicate directly with the readers of *HO* in a way that is not feasible in that journal itself. For example, I will submit periodic reviews of the journal—tracking numbers of articles submitted, accepted/rejected, analyzing trends in topics of current interest. I will also use the newsletter as a place to solicit assistance in the development of the journal.

In that latter spirit I would like to use these pages to ask readers for help in the following areas:

1. writing "Commentary" articles overviewing the current status of applied/practicing anthropology in various parts of the world, particularly as it is applied/practiced by our non-North American/Western European colleagues;

2. alerting me to new additions to the literature that merit the serious attention of applied/practicing anthropologists; *HO* does not publish book reviews per se, but we will consider critical analyses of works (or on bodies of related works) of perceived special importance;

3. encouraging authors of interesting papers heard at meetings (particularly meetings of specialized groups outside the traditional anthropology orbit) to submit papers to *HO*.

In addition, I would like to ask members who are interested in reviewing manuscripts for *HO* to please fill in and return to me the reviewer survey form that was sent out with your dues notice this past fall.

I look forward to ongoing cooperation between the journal and the newsletter as we play our respective parts in keeping the members of the applied/practicing anthropology community in touch with their evolving discipline—and with each other.

## INFORMATION EXCHANGE

### NAPA-Sponsored Mentor Program to Begin

A number of pre-professional anthropology students, i.e., those in training for nonacademic careers, have identified needs for nonacademic career guidance, knowledge about how anthropological theory is applied to solve specific problems, and information about practitioners and nonacademic employment opportunities. Many of these needs result from a lack of contact between pre-professionals and anthropologists who are employed outside academia. Through the National Association for Practicing Anthropologists' Mentor Program, pre-professional anthropology students will be matched with nonacademic practitioners. For more information, contact Madelyn A. Iris, Assistant Director for Education, Center on Aging, Northwestern University, 750 North Lakeshore Drive, Suite 521, Chicago, IL 60611, (312/908-3087).

### WAPA Job Service

The Washington Association of Professional Anthropologists (WAPA) provides a job service which operates as a clearinghouse for information on job openings in the Washington metropolitan area. The WAPA Job Service, which is open to WAPA members for a subscription fee of \$20 (in addition to regular membership dues), maintains a support group that enables current job seekers to

compare notes and express feelings to each other about their experiences and strategies. One of the principal topics tackled concerns the self-presentation of anthropologists in the job market, where the skills of anthropologists are not often understood. Employed WAPA members support the Job Service by providing information about job openings in their own fields and also by sharing valuable information based on their own experiences with the basics of a job search, such as crafting a resume or SF-171 (government employment application) form, or interviewing strategies. The WAPA Job Service is not a national placement service, but it is open to members who are out-of-towners interested in relocating to Washington. For more information, contact Paul E. Murray, 1725 Rhode Island Avenue, N.W., Washington, DC 20036.

### Student Prize Fund to be Announced

At the meetings in York, the Society will announce that a trust has been formed to provide a prize for student research. The trust has been established by a generous bequest from Mary L. New, in honor of her deceased spouse, Peter Kong-ming New.

New was a long-time member of the Society who served as our President in 1981. At the time of his death in December, 1985, New was a member of the faculty of the University of South Florida. Previously, he had taught at the University of Toronto, Tufts University, and the University of Pittsburgh.

The prize will be awarded annually and will recognize excellence in applied social science research on a topic related to health or medical care. The prize will include a cash award. The guidelines for the competition will be published in the Spring of this year. The first award will be made in March, 1991, at the annual meetings in Charleston, South Carolina.

### York Travel Notes

Trains from Gatwick to London Victoria Station depart every 15 minutes for the 30 minute trip. You must take the Victoria line underground to Kings Cross Rail Station for the Inter-City train to York.

Charge rail and other purchases in England until you reach York or find a money changer who does not charge the two- to four-pound transaction fee on conversions. The American Express office in York does not add a transaction fee on travelers checks from any source and offers the same exchange rate as those who render the fee.



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practicing and teaching. That's a program worth knowing about, and worth widening through the participation of more members. The *Newsletter* is a way of broadening our circle. The Library Program is just one of the many initiatives of which we should all be aware. The *Newsletter* is a tool we have needed.

In this place in each *SfAA Newsletter* I, or another Society officer, will be sharing thoughts with you on a major development or substantive discussion worth your consideration. Here, in brief is the first:

### Linkages for Worldwide Applied Social Science

By request of several individuals and organizations, the SfAA York meetings at the end of March will be the site of discussions on how the organizations of applied social scientists and practitioners worldwide should link together. At this point it is difficult to forecast how far these discussions will get, but down the road there is probably some sort of global network, perhaps with a council or set of officers, and a home base.

The SfAA, itself an international organization (about 20 percent of our membership is non-U.S.), will be supportive of these efforts to develop linkages between organizations. Only through the sharing of knowledge, experience, research, and help strategies can our professions grow. Today local practitioner organizations are being established in country after country. They have much to share. We must bridge the isolation from one group to the next.

At the same time, it is critical that these discussions include strong representation from our colleagues in the non-industrialized world. A structure developed by North Americans and Europeans will surely fail. *Most of those who apply social science knowledge to human problems are in Third World countries.* This is more than a matter of numbers; the professions that apply social science differ sharply from country to country not only in the kinds of problems they attack, but also in the philoso-

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phies and goals that frame their work. These contrasts in the "culture" and experience of applied social scientists and practitioners constitute our greatest, largely untapped, resource for the future growth of our profession.

In my view, practitioner professionals from the non-industrial countries must be abundantly represented among the designers of any international association. For that reason I have invited colleagues from various Third World countries to participate at York. It is my guess that the number who can be present will be relatively small, but at least their voices can raise important cautions and can suggest ways in which truly global participation can be generated before substantive decisions are made.

I earnestly solicit the input from any and all Society members and other colleagues on this matter before the SfAA York meeting. My address is simply Bucknell University, Lewisburg, Pennsylvania 17837, U.S.A.; electronic mail on *BITNET* will reach me at [TGREAVES@BUCKNELL](mailto:TGREAVES@BUCKNELL).

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